

Name of Project: Two Sister's Fuel station  
Name of developer/ Company: Jem Cassiannie Kanhai  
Address: Grant Good Fortune  
Lower Pomeroun River  
Telephone Number: (592) 6040969  
Date Prepared: 25<sup>th</sup> September, 2023  
Prepared by: Mohan Kanhai

### **Business Overview**

Two Sisters' Fuel Station will offer a wide range of fuel products including gasoline and other petroleum-based products. We will prioritize customer satisfaction safety and convenience by providing a clean and well-maintained facility with efficient service.

With the current demand in customer service and the many cries of customers near and far, customer service satisfaction will be guaranteed. As such training will be done to meet the needs of the customers.

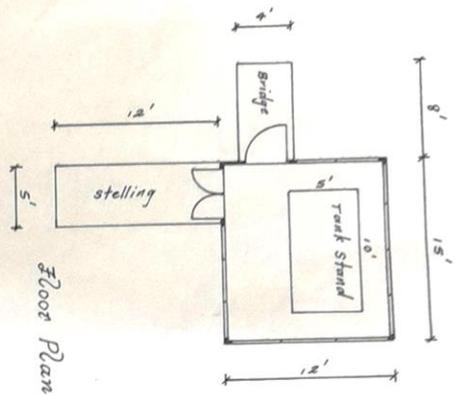
It is proposed that over the next year, the business will expand to better satisfy the needs of the people.

## **Location**

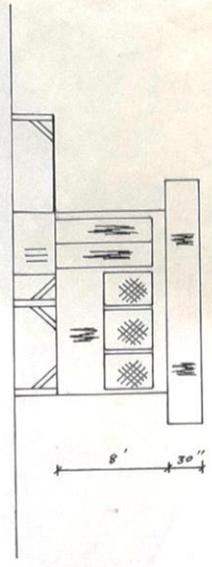
After extensive market research we have identified a prime location for the fuel station that maximizes accessibility and customer traffic. The site for Two Sisters' Fuel Station will be at Grant Good Fortune, Lower Pomeroon River.

Grant Good Fortune is a village located approximately twenty eight miles from Charity in the Lower Pomeroon River. This population of the community consist of a variety of ethnic groups namely East Indians and Africans.

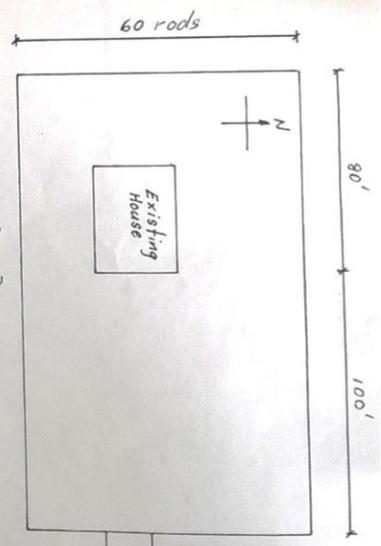
The Entrepreneur of Two Sister's Fuel Station resides on the left bank of Grant Good Fortune, Lower Pomeroon River, approximately one hundred (100) feet from the riverbank. The closest neighbour resides approximately six hundred rods and four hundred rods upper and lower of the proposed business entity. This proposed business will be occupied partially on the bank of the river and partially over the river.



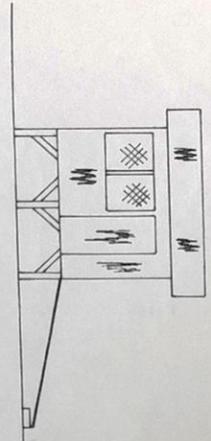
Floor Plan



East Elevation



Site Plan  
Scale: N.D.S.



South Elevation

Drawn for Tem Kanhai.  
Fuel Station to be erected at Grant Good Fortune,  
Lower Pomeroon, Essequibo.  
Scale:  $\frac{1}{8}'' = 1'-0''$

PUBLIC HEALTH INSPECTOR  
REGION #2  
DISTRICT  
SIGN: [Signature]  
9-25-07-06

PUBLIC HEALTH INSPECTOR  
REGION #2  
DISTRICT  
SIGN: [Signature]

Pomeroon River

## **Project Design**

The proposed design is to be able to meet the demands of the boat users who ply the river on a daily basis mainly the Lower Pomeroon River.

The main source of water is the Pomeroon River which will act as a port of discharge and intake of fuel when needs arise for the Station to be refilled.

The developmental stage of the project lasted for a months. This include from the development of a plan of the proposed business, gathering raw materials for the construction of the storage bond to the completion of the bond. The bond which acts as a storage for fuel since the main purpose of the business is for retail of fuel. A plan of the proposed business was drawn by Jem Kanhai and was approved by the Public Health Inspector of Region Two on the 6<sup>th</sup> February, 2023.

Consumers will be sold using measuring containers which will be tailored for the various amounts that are needed.

The main source of electricity is solar panels and generator which acts as a back-up electricity supply. The main source of water is the Pomeroon River. This source will also be beneficial in the event of any disaster which will be assisted by two fire extinguishers and two sand buckets.

Communication will be mainly by telephone or face to face contacts by all persons involved.

## **Project Size**

The size of the project was determined by the size of the project, capital investment, number of employees projected for each stage of the development of the project, rates of production among other contributing factors.

The building for the bond will be 15 ft. X 12 ft.

## **Product and Pricing**

Our fuel station will offer high-quality fuel products sourced from reputable suppliers. The organization is estimated to employ five (5) permanent workers who are all adults and are family members living at the residence.

## **Competitive Advantage**

Several factors will be taken into consideration so as to have a competitive edge in the market. Some of these include:

**Quality of Reliability:** Partners with trusted suppliers and guarantee that our fuel meets or exceeds industry standards for quality providing customers with reliable performance.

**Competitive Pricing:** Despite providing high-quality fuel we will strive to maintain competitive prices to attract a wide range of customers.

**Exceptional Customer Service:** Our station will be staffed by knowledgeable and friendly personnel trained in customer service ensuring a positive and efficient experience for every customer.

## **Financial Projection**

We have conducted a thorough financial analysis based on the provided estimate of 50,000 gallons sold per year at a cost price of \$1200 per gallon. This analysis includes projected sales expenses and profit margins. We are confident that this business venture will yield significant returns within a reasonable time frame.

Additionally, we can provide detailed financial statements and cash flow projections upon request.

### **Business Partnership**

We believe that forging a strong partnership is essential for the success of this venture. We are open to discussing various partnership models and commitment to collaboration so as to achieve mutually beneficial outcomes.

### **Summary of Project**

A Fuel Station at Grant Good Fortune will be quite beneficial for the community as well as boat users since it will be opened from 06:00 hours to 18:00 hours on a daily basis. This initiative was resurrected shortly after of a very catastrophic emergency where there were needs for fuel to transport the sick to Charity.

The closest Fuel Station to this proposed site is approximately ten miles up the Pomeroun River while it is approximately twenty five miles from Lower Pomeroun River. These two distances from the proposed site will be quite helpful to not only the private boat operators but also to the villagers nearby.

This fuel station will assist villagers in needs for fuel to transport their children to and from school and it will be quite accessible. With the Fuel Station in place all of these impending obstacles will be eliminated.

## **Duration of the Project**

The duration of each project were projected as follows:

Stage	Description	Duration
1	Creating Plan for the Project	1 week
2	Construction of Business Entity	2 weeks
3	Stocking for Opening of Business	1 week

## **Potential Effects on the Environment**

Various effects of this proposed venture were taken into consideration. Some of these were looked at include the effects on land, air, soil, water and the use of the natural resource.

One of the major effect that was looked at is pollution for air, land and water. Oil spills will have a major impact on the life and of animals in water and on land. It was also critical to look at the effects of oil on the resources in the surrounding.

## **Proposed Plan to Mitigate Environmental Impact**

To mitigate the problem identified the following will be implemented:

- a. Two tow tanks will be placed three feet above ground level approximately ten feet away from the bond on concrete stand with a six inches build-up at the bottom to collect spillage from polluting water and damage to land.
- b. Foams will be used to absorb any spilled fuel in water. This waste will then be disposed of on an empty land approximately ten rods away from the business entity. The main disposal method for this product will be burying or refilling of empty land.